



Greetings NHATA Member,

We hope this message finds you healthy, happy and prosperous. The NHATA is embarking on an ambitious fund raising event and we need your help.

Thanks to a well placed connection we have an opportunity to host a golf fundraising event at [Lake Winnepesaukee Golf Club](#) on June 16th! The LWGC is a private, members only club located in New Durham, NH which offers challenging golf and beautiful vistas at every hole. This event has the potential to generate significant funds for our treasury which can be used towards advancing the profession of athletic training statewide. However, it will take the efforts of each of our members to make this event successful.

Here is how you can help.

1. Name an invitee.

We ask for you to consider anyone you have a personal or professional relationship with who may be interested. We are hoping to draw physicians, administrators, parents, businesses, and supporters of our profession to this event. The cost for this event is \$250.00 per person, which not only goes towards benefiting a great cause, but can also be used as a tax write off! Your invitees will be encouraged to create their own foursomes; however, we will look to create teams for those participants that sign up as individuals.

Upon arrival, each golfer will be greeted by the LWGC staff who will valet their bags to their carts while they enjoy a lush continental breakfast, free range balls, and automatic entry into raffles and putting contests. After they enjoy 18 holes on one of New Hampshire's most beautiful private courses, all participants will enjoy a delicious catered lunch at the clubhouse while tournament prizes are distributed and raffle drawings occur.

Our challenge to you is to provide us with **10 names and addresses by March 10th!** These names can be submitted to tournament directors Chuck Carter and Kirsty Ridings via email at golf@nhata.org.

On March 15th, all invitees will be sent a "Save the Date" card. At that time, we will also send you a pre-stamped, pre-addressed envelopes containing a formal invitation and RSVP card for the event. Additionally, the invitation will contain information about the NHATA and our mission. All we ask is that you add a personal touch to each invitation by adding a quick message of an

appreciation to your invitees before you put the invitation in the mail.

2. Prize donations and Event Sponsorship

If you know someone who would be willing to donate a gift or service as a raffle prize, please forward their name and contact info to our tournament directors. Donated prizes will be raffled off to help generate additional funds for the NHATA. If you know of a business that would like to sponsor any part of our event please forward their contact information to tournament directors so that appropriate sponsorship placement can be arranged with your business connection. Please confirm sponsorship participation with the business that you have a connection with prior to sending their contact info, so that they don't feel like it's a "cold call".

The site of advertisement placement will depend on the amount donated and the best fit for the sponsoring business. In return the sponsors will be eligible to receive advertising space at the golf tournament. All proceeds from the Golf Tournament will go to the cost of our events such as the Northern New England Athletic Trainers Conference and NHATA annual meeting events, student scholarships, awards, student symposiums, and operating expenses.

3. Volunteer to help at the event.

To provide attendees with the best possible experience we will need approximately 20 members and students to help at the event. The date is June 16th 2014. Please contact us if you are willing to pitch in.

This event benefits all of us. Our hope is that we can all contribute in some way!

Please direct inquiries and invitees to golf@nhata.org

Sincerely,

Chuck Carter
NHATA President-Elect

Kirsty Ridings
NHATA Golf Tournament Coordinator